## Received by NSD/FARA Registration Unit 01/19/2015 12:38:59 PM U.S. Department of Justice

Washington, DC 20530

Pursuant to the Foreign Agents Registration Act of 1938, as amended

IREGISTRANT	The state of the s	27-26	
1. Name of Registrant			
The Rogich Communications Group			
2. Registration No. (To Be Assigned By the FARA Registration Unit)		// 0 /	$\sim 1$
			16
3, Principal Business Address		$\omega$	
11920 Southern Highlands Parkway, Suite 301 Las Vegas, NV 89141			
4. If the registrant is an individual, furnish the following information:		<u> </u>	
(a) Residence address(es)  N/A			
	·		
(b) Other business address(es), if any N/A			
			/
(c) Nationality N/A			
(d) Year of birth N/A			
(e) Present citizenship N/A	•		
(f) If present citizenship not acquired by birth, state when, where and how acquire	ed N/A	,	
(g) Occupation N/A			
5. If the registrant is not an individual, furnish the following information:			
(a) Type of organization: Committee ☐ Association ☐ Part Corporation ☑ Other (specify	tnership	Voluntary group	<b>_</b>
(b) Date and place of organization 16 December 1994, State of Nevada			•
(c) Address of principal office 11920 Southern Highlands Parkway, Suite 30 Las Vegas, NV 89141	01	• .	
(d) Name of person in charge Ambassador Sigmund 'Sig' Rogich			•
(e) Locations of branch or local offices Las Vegas, Nevada			
(f) If a membership organization, give number of members N/A			

(PAGE 2)

(g) List all partners, officers, directors or persons performing the functions of an officer or director of the registrant.

Name Ambassador Sigmund 'Sig' Rogich

Residence Address(es) 11847 Oakland Hills Drive Las Vegas, NV 89141 Position President Nationality
United States of America

- (h) Which of the above named persons renders services directly in furtherance of the interests of any of the foreign principals?

  Ambassador Sigmund 'Sig' Rogich
- (i) Describe the nature of the registrant's regular business or activity.
  The Rogich Communications Group is an international advisory firm that offers counsel in the areas of business development, crisis communications, strategic planning, issues management, media relations, and government affairs.
- (j) Give a complete statement of the ownership and control of the registrant.

Rogich Family Trust 85% Sigmund Rogich 2004 Family Irrevocable Trust 15%

6. List all employees who render services to the registrant directly in furtherance of the interests of any of the foreign principals in other than a clerical, secretarial, or in a related or similar capacity.

Name

Christopher Cole

Residence Address(es)

Nature of Services
Vice President

222 Karen Avenue, #3607 Las Vegas, NV 89109

Sean Fellows

1321 Robbers Roost Avenue Henderson, NV 89012

Director of Government Affairs

Rachel Wilkinson

10156 Tree Bark Street Las Vegas, NV 89123

Director of Communications

REIGN		

7. List every foreign principal for whom the registrant is acting or has agreed to act.

Foreign Principal

Principal Address(es)

People's Republic of China Ambassador Cui Tiankai Embassy of the People's Republic of China in the United States of America 3505 International Place, N.W. Washington, D.C. 20008 U.S.A

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8. In addition to the activities described in any Exhibit B to this statement,	will you engage	or are you engaging now in	activity or
your own behalf which benefits any or all of your foreign principals?	Yes 🗷	No 🗆	•
If was describe fully			

The Rogich Communications Group will advise the Government of the People's Republic of China on matters related to strengthening the bilaterial relationship between the United States of America and the People's Republic of China. These efforts include counseling the Government of the People's Republic of China on how to effectively present its views to the Executive and Legislative branches of the United States Government and to business interests within the United States of America.

## IV--FINANCIAL INFORMATION

9. (a) RECEIPTS-MONIES

During the period beginning 60 days prior to the date of your obligation to register<sup>2</sup> to the time of filling this statement, did you receive from any foreign principal named in Item 7 any contribution, income, or money either as compensation or for disbursement or otherwise? Yes \Boxedon No \Boxedon

If yes, set forth below in the required detail and separately for each such foreign principal an account of such monies,3

Foreign Principal

**Date Received** 

Purpose

Amount

Tota'

<sup>1</sup> The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

<sup>2</sup> An agent must register within ten days of becoming an agent, and before acting as such.

<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

	During the proceive from	PTS-THINGS OF VALUE period beginning 60 days part any foreign principal name at, or otherwise?	rior to the date of your obli	gation to register <sup>4</sup> to the time line <sup>5</sup> other than money, eithe	e of filing this statement, did you er as compensation, or for
	If yes, furnis	sh the following information	n:		
	Foreign Prin	cipal	Date Received	Thing of Value	Purpose
10.	(a) DISBUR	SEMENT-MONIES			
					e of filing this statement, did you of any foreign principal named in
	If yes, set for if any, to each	rth below in the required dech foreign principal.	etail and separately for each	n such föreign principal nam	ed including monies transmitted,
	Date		To Whom	Purpose	Amount
				,	
	dispose of an principal nan	y thing of value other than the in Item 7? Yes  the following information:	n money in furtherance of c	r in connection with your ac	of filing this statement, did you ctivities on behalf of any foreign
	Date	Recipient	Foreign Principal	Thing of Value	Purpose
-				•	
- ;	(c) DISRIIR	SEMENTS-POLITICAL	CONTRIBUTIONS	2 A 1 2 A 2 A 2 A 2 A 2 A 2 A 2 A 2 A 2	
	During the pethe registrant, your own beh	riod beginning 60 days pri , or any short form registra	or to the date of your oblig nt, make any contribution of lection to any political offi	of money or other thing of va the or in connection with any	of filing this statement, did you, alue from your own funds and on primary election, convention, or
	If yes, furnish	the following information	- :		
	Date 12/4/14 12/11/14 12/18/14	Amount or Thing of Val \$500 \$500 \$1,000	Political Organizat Committee to Elec	t Becky Harris rilyn Kirkpatrick	Location of Event

<sup>4, 6, 7</sup> and 9 See Footnote 2, on page 3.
5 and 8 Things of value include but are not limited to gifts, interest free losss, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

2 to 1 to	VINFORMA	TIONAL MATERIALS <sup>10</sup>	
11. Will the activities of the reg materials? Yes		n principal include the preparation	or dissemination of informational
IF YES, RESPOND TO TH	E REMAINING ITEMS IN 1	THIS SECTION V.	
12. Identify each such foreign p	rincipal.	<u>V. 1986-kulu 26 T. T </u>	
·. ·			
13. Has a budget been established informational materials?	ed or specified sum of money Yes	allocated to finance your activities No $\hfill\square$	in preparing or disseminating
If yes, identify each such for	reign principal, specify amou	nt and for what period of time.	
		•	
			· ·
		•	
·			
Yes No [			ion of such informational materials
If yes, furnish the names and	l addresses of such persons or	firms.	•
15. Activities in preparing or dis	seminating informational ma	terials will include the use of the fol	lowing:
☐ Radio or TV broadcasts	☐ Magazine or newspaper	☐ Motion picture films	☐ Letters or telegrams
☐ Advertising campaigns ☐ Other (specify)	☐ Press releases	☐ Pamphlets or other publication	s Lectures or speeches
Electronic Communications			
☐ Email			
☐ Website URL(s):		MAN A SECOND	
☐ Social media website URL(s)	):		
Other (specify)	· · ·		and the second s
16. Informational materials will t	e disseminated among the fo	llowing groups:	
☐ Public officials		☐ Civic groups or associations	
☐ Legislators		☐ Libraries	
Government agencie	es	☐ Educational groups	
☐ Newspapers ☐ Editors	•	Nationality groups	· ·
	· · · · · · · · · · · · · · · · · · ·	Other (specify)	
17. Indicate language to be used	in the informational materials		
☐ English		Other (specify)	<del></del>

<sup>10</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

## **VI--EXHIBITS AND ATTACHMENTS**

- 18. (a) The following described exhibits shall be filed with an initial registration statement:
  - Exhibit A- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal named in Item 7.
  - Exhibit B- This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.
  - (b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530. (See Rule 201(c) and (d)).
  - (c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

## VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or	type name under each signature or provide electronic signature
1/16/15		Tigocych
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<sup>11</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to except this statement on its behalf.